7th Annual

LEAD 2025
LEADERSHIP · EMPOWERMENT · DEVELOPMENT

Enriching Experiences for Women in Hematology & Oncology

September 26-27, 2025

The Phoenician • Scottsdale, AZ

LEAD is a premier annual event dedicated to fostering the growth and empowerment of women leaders in hematology and oncology.

What will you experience at LEAD?
- Cutting-edge clinical updates
- Career development
- Professional networking in an inclusive and inspiring environment
- A distinguished lineup of national faculty

LEAD is more than just a conference—it's a platform to connect, grow, and LEAD within the oncology and hematology communities.

CO-CHAIRS

JULIE BRAHMER
MD, MSc
Johns Hopkins University

CATHERINE LAI
MD, MPH
University of Pennsylvania

ANA VELÁZQUEZ MAÑANA
MD, MSc
University of California San Francisco

RACHNA SHROFF
MD, MS, FASCO
University of Arizona

For more information, contact **LEAD@bioascend.com.**

Learn more at LEADoncology.com.

SPONSORSHIP OPPORTUNITIES

Please click **Apply Now** to fill out the sponsorship application. Sponsor applications must be received by August 1, 2025.

Apply Now

Benefit	Platinum $125,000	Gold $80,000	Silver $50,000	Bronze $30,000
Exhibit space (6 ft. table)	•	•	•	•
Logo recognition on the conference website and signage	•	•	•	•
Verbal and written acknowledgment during opening and closing sessions	•	•	•	•
Executive summary of conference proceedings	•	•	•	•
Acknowledgment as host of conference networking reception	•			
Ancillary event space (2 hours)	•			
Promotional insert in attendee bag	•			
Branded recognition opportunities	• Attendee bag • Name badge lanyard	Conference Wi-Fi	Conference pen	
Complimentary registration(s)	4	3	2	1
Posting(s) on job board	3	2	1	
Access to the pre-delegate demographic list	4 weeks prior	3 weeks prior	2 weeks prior	1 week prior
Access to the final delegate demographic list post-conference	•	•	•	•

ADD-ON OPPORTUNITIES

$10,000	Sponsored Latte Bar	$15,000	Branded Water Bottles*	$25,000	Ancillary Event Space
$15,000	Branded Hotel Room Key*	$20,000	Headshot Booth*		

Sponsorship required, not available for separate purchase.
Exclusive benefit offered on a first come, first served basis.

Bio Ascend