

DEBATES AND DIDACTICS in Hematology and Oncology



The Cloister at Sea Island
100 Cloister Dr, Sea Island, GA 31561

JULY 24 - 27

CO-CHAIRS



Sagar Lonial, MD, FACP
Winship Cancer Institute of Emory University



Suresh S. Ramalingam, MD, FACP, FASCO
Winship Cancer Institute of Emory University

Sponsorship Application Closes June 6, 2025

For all sponsorship and advertising opportunities, please email DDHO@bioascend.com

For registration and conference information, please visit winshipcancerDDHO.com

SPONSORSHIP OPPORTUNITIES

Please click Apply Now to fill out the sponsorship application. All applications must be received by June 6, 2025

APPLY NOW

| 11.3 | | | | | |
|---|--------------------------|----------------------|------------------------|-------------------------|-------------------------|
| Benefit | Diamond (4) \$100,000 | Gold (7) \$70,000 | Silver (4) \$40,000 | Bronze (10) \$20,000 | Copper (15) \$15,000 |
| Exhibit space (6 ft. table) | Premium placement | • | • | • | • |
| Logo recognition on the conference website and signage | • | • | • | • | • |
| Verbal and written acknowledgment during opening and closing sessions | | • | • | • | • |
| Housing accommodations reserved | 10 | 5 | 3 | 2 | |
| Access to the final registration list post-conference | | • | • | | |
| Promotional insert in attendee bag | • | • | | | |
| Acknowledgment as supporter of welcome reception | • | | | | |
| Logo on conference lanyards | • | | | | |
| Access to Emory lounge | • | | | | |
| Recognition as Wi-Fi supporter | | • | | | |
| Branded sanitation station | | | • | | |
| Complimentary registrations | 10 | 5 | 3 | 2 | |
| Winship Cancer Institute reception (invite only) | 8 | 3 | 1 | | |
| Access to the pre-registration list | 4 weeks prior | 3 weeks prior | 2 weeks prior | 1 week prior | |
| Attendee engagement(s) | 2 | 1 | | | |
| | | | | | |

ADVERTISING OPPORTUNITIES

Advertising opportunities for specific items that are not components of the educational program are considered corporate sponsorship and/or advertising. Connect with attendees in a profound way by increasing your visibility through corporate sponsorships and/or advertising. The below outlines opportunities designed to increase your company's visibility.

| | | \$8,000 | Branded Water Bottles | |
|---------|--|----------|----------------------------------|--|
| \$5,000 | Branded Coffee Cup Sleeve at the Beverage Stations | \$10,000 | Branded Attendee Notebook | |
| \$5,000 | Website Banner Advertisement | \$10,000 | On-Site Commercial Advertisement | |
| \$7,500 | Branded Personal Fan | \$15,000 | Charging Stations | |
| \$8,000 | Custom HTML eBlast | \$50,000 | Ancillary Event | |

Exhibit space and advertising opportunities are limited and cannot be guaranteed until a fully executed agreement is received. All applications will be processed on a first-come, first-served basis from the sponsorship application. Planning staff reserves the right to rearrange the floor plan and/or relocate assigned spaces as necessary.

